



COLLECTION STRATEGIES

SDCMS Member Physicians and Office Staff: You Are Cordially Invited to Attend “Collection Strategies” Seminar / Webinar

WHAT: Discussion Topics Will Include:

- Establishing Consistent Policies
- Effective Patient Registration
- Effective Communication
- Handling the Fear of Asking for Money
- The Steps to Successful Collections
- Bankruptcy and Small Claims Court
- When and Why to Use a Collection Agency

Thursday, March 1, 2012
11:30AM–1:00PM

WHEN: Thursday, March 1, 2012, 11:30AM–1:00PM

SEMINAR LOCATION: SDCMS Meeting Room at 5575 Ruffin Road, Suite 250, San Diego, CA 92123

WEBINAR LOCATION: Wherever You Are, With a Computer and Internet Connection

PRESENTER: Mike Sherman, Founder & President, TSC Accounts Receivable Solutions

QUESTIONS: Contact Serena at (858) 300-2779 or at Serena.Sauerheber@SDCMS.org

LUNCH WILL BE PROVIDED

TO REGISTER: FAX COMPLETED FORM TO SDCMS AT (858) 569-1334

WHICH WILL ATTENDEE(S) ATTEND? Seminar or Webinar *

***WEBINAR NOTICE:** We cannot guarantee your webinar attendance if you do not register at least one hour before start time. Thank you!

Member Physician’s Full Name: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Attendee Name(s)/Title(s): _____
